

FAIR CAMPAIGN PLEDGE

I PLEDGE to conduct my campaign for public office openly, fairly, and truthfully. I will discuss the issues and participate in fair debate with respect to my views and qualifications.¹

I WILL NOT engage in, permit, or condone unfair or misleading attacks upon the character of my opponents, appeals to prejudice, or invasions of personal privacy unrelated to fitness for office.

I WILL NOT use or permit the use of any campaign material or advertisement that misrepresents, distorts, or otherwise falsifies the facts regarding my opponents or myself.

I WILL ensure that my campaign materials and advertisements, which I disseminate or which are disseminated on my behalf, clearly identify me and contain the name and address, or other contact information, of the sponsor.

I WILL promptly and publicly disavow support from and the actions of any individual or group whose activities violate this Fair Campaign Pledge or whose activities would violate this pledge if engaged in by me or my campaign.

I WILL NOT misuse the process of Fair Campaign Practices For The Capital Region, Inc. or misrepresent its findings in order to obtain political advantage.

IN SIGNING this Fair Campaign Pledge, I acknowledge personal control and accept responsibility for the conduct of my campaign.

DATE: _____

SIGNATURE

CANDIDATE FOR: _____

PRINT NAME

E-MAIL

PHONE FAX

ADDRESS

Fair Campaign Practices for the Capital Region, Inc.
86 Alpine Drive, Latham, NY 12110, email: mauricedrown@msn.com

¹ This pledge is modified for candidates for judicial office as the result of constraints imposed on debate by the Code of Judicial Conduct.